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měsíců  
vznikají  
úžasné věci

# ATAIRU Authentic Leadership for Women

Date:

**24 November  
2021**

For:

**Broader management**

Program length:

**9 months**

Number of participants:

**15**

We invite you to a program in which we develop the **authenticity** of women in leadership. Together we will go on a journey of greater **self-confidence**, **resilience** and a **balance** between professional and private life.

We will help you find your **strengths** and your **natural style** of cooperation and communication with others. We will show you how to professionally **solve** and manage **challenging situations**, work with emotions and set your boundaries in a healthy way.

We have included in the program practical skills for leading teams **remotely** and **building relationships in the online** environment.



**4x all-day workshop,  
2x half-day workshop**  
group of 15 participants



**1x individual  
mentoring**  
per each participant  
(90 min.)



**1x acceleration  
meeting in group**  
3 participants  
(90 min.)



**1x Test Talent  
Dynamic**  
per each participant



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I entered the ATAIRU program quite sceptically, but it brought me a lot. I'm much more patient and more tolerant of people, because I can recognize far better what they are good at and I also realized through my talent what I excel at.

Lenka Zákoucká, Carrier

ABB

Plzeňský Prazdroj

Ogilvy

Jägermeister

KB

ČESKÁ  
SPORITELNA

GS GreenSwan  
pharmaceuticals

NUTRICIA

vodafone

pwc

Carrier

rohlik  
.cz

McKinsey  
& Company

Raiffeisen  
BANK



We have been ranked by HR Tech Outlook magazine as a TOP 10 Leadership Development company in Europe



Most Innovative Leadership Development Company 2021 - CZ



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## Workshops and topics

- 1. Workshop #1 Talents & Resilience**  
How to work with your talents  
How to build mental resilience
- 2. Workshop #2 Limiting Behavior Patterns**  
What limit us in achieving success
- 3. Workshop #3 Purpose & Networking, Mentoring, Sponsoring**  
What make sense to us and determines our direction  
How to maintain and build relationships in the online world
- 4. Workshop #4 Personal identity & Personal Branding**  
Media training for building a personal brand
- 5. Diversity & Team Co-work in Hybrid Setup**  
How to work remotely  
How to use diversity in the team
- 6. Workshop #6 Future-ready Leaders**  
How to prepare for the future  
Your focus areas and the end of the program

Date	WS	Duration
24. 11. 2021	<b>Workshop #1:</b> <i>Talents &amp; Resilience</i>	1 day
19. 1. 2022	<b>Workshop #2:</b> <i>Limiting Behavior Patterns</i>	1/2 day
February / March	<b>Individual coaching</b>	90 minutes
24. 3. 2022	<b>Workshop #3:</b> <i>Purpose &amp; Networking, Mentoring, Sponsoring</i>	1 day
25. 4. 2022	<b>Workshop #4:</b> <i>Personal Identity &amp; Personal Branding</i>	1/2 day
31. 5. 2022	<b>Workshop #5:</b> <i>Diversity &amp; Team Co-work in Hybrid Setup</i>	1 day
July / August	<b>Group Meeting (3 participants)</b>	90 minutes
7. 9. 2022	<b>Workshop #6:</b> <i>Future-ready Leaders</i>	1 day

### Investment

Per participant: **59 500 Kč** (without VAT)

### Registration and info

If you would like to register or to know more about programs, please do not hesitate to contact Jitka.

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