



ATAIRU Strategic Leadership for women

From execution to strategy.
From follower to leader

A program for women in middle management who:

- Want to have a greater impact and influence at work
- Are looking to strengthen their confidence and clarity in leading others
- Know they're ready for the next big step – and are seeking practical skills and strategic thinking to get there

START:

Q1/2026

SMALL GROUP OF

18 PARTICIPANTS

PRICE:

74,500 CZK
excluding VAT

FOR WHOM:

MIDDLE MANAGEMENT

Practical information:



Talent Dynamics Test

for each participant



2x Individual consultation

for each participant
2x90 min



5x Full day workshop

// I recommend this program **to anyone who wants to move forward in their career but isn't sure how** – and is looking for the answers. I wanted to grow in communication and leadership so **I could become the thought partner to top management.** This program helped me **recognize the skills** I already have that **will take me one step further.**

Barbora Hrdá

Head of Omnichannel and Trade Marketing,
Yves Rocher CEE

Your Program Journey

WORKSHOP 1

Unlock Your Inner Leadership Power

- Leverage Your Strengths
- Think Strategically Under Pressure

WORKSHOP 2

Break Through Your Limitations

- Overcome What's Holding You Back
- Navigate Conflict with Confidence

WORKSHOP 4

Build High-Performing & Aligned Teams

- Unleash Your Team's Potential
- Translate Strategy Into Action

WORKSHOP 3

Find your "Why" and work better with capacity

- Define Your Purpose
- Prioritize Without Burnout

WORKSHOP 5

Lead Through Change with Authority

- Reduce Resistance and Accelerate Buy-In
- Clarify Your Leadership Identity

Certificate

Welcome to ATAIRU
Alumni – community
of leaders



**MORE INFORMATION
& REGISTRATION**