



# ATAIRU Strategic Leadership for women

From execution to strategy.  
From follower to leader

A program for women in middle management who:

- Want to have a greater impact and influence at work
- Are looking to strengthen their confidence and clarity in leading others
- Know they're ready for the next big step – and are seeking practical skills and strategic thinking to get there

**START:**

**November 2025**

**SMALL GROUP OF**

**18 PARTICIPANTS**

**PRICE:**

**74,500 CZK**  
excluding VAT

**FOR WHOM:**

**MIDDLE MANAGEMENT**

## Practical information:



**Talent Dynamics Test**

for each participant



**2x Individual consultation**

for each participant  
2x90 min



**5x Full day workshop**

// I recommend this program **to anyone who wants to move forward in their career but isn't sure how** – and is looking for the answers. I wanted to grow in communication and leadership so **I could become the thought partner to top management.** This program helped me **recognize the skills** I already have that **will take me one step further.**

**Barbora Hrdá**

Head of Omnichannel and Trade Marketing,  
Yves Rocher CEE

## Your Program Journey

WORKSHOP 1

### **Unlock Your Inner Leadership Power**

- Leverage Your Strengths
- Think Strategically Under Pressure

WORKSHOP 2

### **Break Through Your Limitations**

- Overcome What's Holding You Back
- Navigate Conflict with Confidence

WORKSHOP 4

### **Build High-Performing & Aligned Teams**

- Unleash Your Team's Potential
- Translate Strategy Into Action

WORKSHOP 3

### **Find your "Why" and work better with capacity**

- Define Your Purpose
- Prioritize Without Burnout

WORKSHOP 5

### **Lead Through Change with Authority**

- Reduce Resistance and Accelerate Buy-In
- Clarify Your Leadership Identity

## Certificate

Welcome to ATAIRU  
Alumni – community  
of leaders



**MORE INFORMATION  
& REGISTRATION**