



# ATAIRU Strategic Leadership for men

From execution to strategy.  
From follower to leader

A unique leadership program for men in management positions and startup founders. **You will learn how to be a good leader in every situation** and what is expected of you at a time when the company and the organization are fundamentally changing and the requirements for new management skills are growing.

START:

AUTUMN 2025

SMALL GROUP OF

18 PARTICIPANTS

DURATION:

8 MONTHS

FOR WHOM:

Broader management  
and startup founders

## Practical information:



**Talent Dynamics  
Test**

for each participant



**Individual  
consultations**

for each participant  
2x90 min



**5x Full day  
workshop**

// The year-long Strategic Leadership program by ATAIRU has **had a big impact on me**. I learned that to be a **good leader, I first need to truly understand myself** — who I am and who I'm not. That's the only way to know which skills and people I need to complement me.

**Lukáš Janoušek**

Co-CEO & Co-Founder Campiri



## Your Program Journey

WORKSHOP 1

**Unlock your inner leadership power**

- Leverage Your Strengths
- Think Strategically Under Pressure

WORKSHOP 2

**Break Through Your Limitations**

- Overcome What's Holding You Back
- Navigate Conflict with Confidence

WORKSHOP 3

**Find your "Why" and work better with capacity**

- Define Your Purpose
- Prioritize Without Burnout

WORKSHOP 4

**Build High-Performing & Aligned Teams**

- Unleash Your Team's Potential
- Translate Strategy Into Action

WORKSHOP 5

**Lead Through Change with Authority**

- Reduce Resistance and Accelerate Buy-In
- Clarify Your Leadership Identity

## Certificate

Welcome to ATAIRU  
Alumni – community  
of leaders



**MORE INFORMATION  
& REGISTRATION**